

## Information, Terms & Conditions of Entry

Visual Arts Cheshire are pleased to announce the 2024  
**NORTHWICH ART TRAIL**

The Northwich Art Trail is a selected exhibition which takes place this year from 1st - 31st July. The art is displayed in shop windows throughout the town, and also in the VAC Gallery at Barons Quay.

**CLOSING DATE FOR ENTRIES - Monday 3rd June**

**Open to all artists aged 16 +**

No categories this year – all entries welcome. Final selection will be at the discretion of the Art Trail Team who will look for quality and suitability.

***N.B. Suitable scenes of Northwich and surrounds will be considered for the 2025 Northwich Calendar. They should be recognisably Northwich and in landscape format. Contact VAC for more details if required.***

### HOW TO ENTER

Artists may submit up to 4 exhibits. There will be a fee of £3 per accepted entry. We will advise you how to make payment when we email with selection details.

#### **SUBMIT YOUR JPEGS (by email)**

Please submit medium or high resolution images of your entries by email.

Our email address is: [visualartscheshire@gmail.com](mailto:visualartscheshire@gmail.com)

**Please email your completed entry form along with your jpegs.**

**IMPORTANT:** Please write 'ART TRAIL 2024' in the subject box.

#### **For those who need to submit a hard copy Entry Form**

Please complete an entry form - available from the VAC website (<http://visualartscheshire.co.uk>) and **hand in to the Northwich Art Shop** at 111 Witton Street – *please write 'VAC Art Trail' on your envelope.*

see - <http://visualartscheshire.co.uk> for more information

**DEADLINE : Monday 3rd June**

*please continue to page 2*

## **CONDITIONS OF ENTRY**

All artwork (paintings, mixed media art, photography, ceramics) must be original, produced by the entrant and **MUST BE FOR SALE**. Please note: the selling price must include 20% commission for the retailer. Selection will be made by the Art Trail Team from the jpegs of submitted work following receipt of the entry form. Please note that the selection process cannot guarantee that all work will be accepted. Please keep a copy of your entry details (especially selling price).

### **Allocation of selected paintings to retailers**

We endeavour to place selected paintings in suitable premises. The final allocation will be at the discretion of the organisers and retailers. Please note that a mixed selection of exhibits from different artists may be displayed in a window and your work may be displayed in more than one window. We will also be exhibiting Art Trail work in the VAC Gallery at Barons Quay. This allows us to accept more entries.

We will need your Entry Form and images by Monday 3rd June. Because of the numbers of retailers and artists involved, selection and allocation is a time-consuming procedure and we need all the information in good time for publicity material. **We aim to advise all artists about selection of work by 12<sup>th</sup> June.**

### **Delivery & Collection**

The Trail will run from 1st - 31st July. Artists will be responsible for delivery and collection of their own artwork to the retailers on a date to be confirmed. We will supply you with the name of the retailer, contact name and phone number so you can make a courtesy call to arrange a convenient time and day to deliver.

*All artwork should be in place by Friday 28th June (preferably delivered a few days earlier). Work displayed in Barons Quay Gallery will need to be delivered Mon 24 / Tue 25 June - details will be included with your notification of selection. We will advise about collection of artwork when we notify you with details of allocation.*

### **Display**

All artists will be requested to supply a display label in a specified format for each painting (we will email blank labels to all artists). **If the retailer requires an easel or stand the artist will be asked to provide it.** Further information will be supplied nearer the date.

### **Insurance / Sale**

All works displayed will be at the artist's own risk and should, if required, be insured by the artist. In the event of a sale, VAC will inform the artist. Payment will be by Bank Transfer in early August (following the end of the Art Trail).

*Please note: A commission of 20% for sold work will be paid to the retailer. This should be factored into the price which you specify on the entry form.*

For further information please contact Alan Carr (07749710269)  
or email [visualartscheshire@gmail.com](mailto:visualartscheshire@gmail.com)